



TOGETHER,

We create magic!



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and engaged





HAPPY FIRST DAY OF SPRING

Embrace the season of renewal and smart water flow.



TOLL FREE: 0800 155 185

  Leeroy Systems



#24HrSupport
#SmartWaterSolutions
#LeeroySystems
#10yearsOfsmartmeters

"FUTURISTIC SOLUTIONS"



EMBRACE THE SEASON OF RENEWAL



**MARKETING INTERN -
LAME F. GILBERT**

**MARKETING EXECUTIVE -
ANDY M. TLADI**



HAPPY MONTH OF SEPTEMBER FROM THE MARKETING DEPARTMENT

Happy Spring!

To All Valued Colleagues, The Marketing Department takes this opportunity to extend our best wishes for the commencement of September and the spring season. This period of renewal in the natural world offers a parallel opportunity for our organization to reinvigorate its strategic objectives and pursue growth with renewed focus.

To that end, our effectiveness is significantly amplified through your active partnership. We encourage you to consider yourselves vital ambassadors of our brand. Your engagement with our corporate communications on professional platforms extends our reach and credibility far beyond the scope of any formal campaign. Furthermore, the client insights and market feedback you gather in your daily roles are invaluable intelligence, providing the critical context that allows us to refine our messaging and ensure it resonates with our target audiences.



For our department, this quarter is defined by the disciplined execution of key initiatives designed to enhance our brand's market presence, articulate our unique value proposition with greater clarity, and ultimately contribute to the company's commercial objectives. The foundation of these efforts is built upon the tangible outputs of this entire organization: the innovative solutions developed by our engineers, the unwavering reliability delivered by our operations team, and the trusted relationships fostered by our sales and account managers. Your collective work provides the substantive narrative that our marketing strategies are designed to promote.

We are confident that through this continued synergy, where internal excellence is mirrored by external perception, we will collectively achieve a successful and productive season ahead.

Sincerely, **The Magicians.**





"FUTURISTIC SOLUTIONS"

Thank You Followers

БК





Stakeholder Engagement

KEEPING THE COMMUNITY UPDATED



NOT ONLY ARE WE IN THE PROCESS OF INSTALLING SMART PREPAID WATER METERS, BUT WE ARE IN THE BUSINESS OF UPLIFTING OUR COMMUNITIES.

In partnership with Water Utilities Corporation, at the invitation of the Babusi Ward through the Gaborone City Council, Leeroy Systems attended a Kgotla Meeting on 13 August 2025 as part of the on-going community/ stakeholder engagement meetings.

It was at the meeting were Leeroy Systems shared progress on the ongoing Smart Prepaid Water Meter Project taking place in Gaborone;

- improving billing accuracy,
- transparency,
- water usage control and monitoring.





WE CAME, WE SAW

We conquered.

THE CONSUMER FAIR IS ONE OF THE BIGGEST COMMERCIAL MARKET AND PLATFORM FOR LOCAL ENTERPRISES AND BUSINESSES ALIKE TO SHOWCASE THEIR PRODUCTS AND SERVICES.

Afforded with the opportunity to become an exhibitor at the 2025 Botswana Consumer Fair, through invitation and incubation through the Traders' Hub Pavillion by LEA (local enterprise authority), Leeroy Systems took the opportunity with open arms, excited with opportunity to teach, showcase and share with Batswana about the benefits and functions of the SPWM (Smart Prepaid Water Meter)

We were excited to announce that Leeroy Systems will be showcasing our innovative solutions at the Botswana consumer fair, taking place at Ditshupo Hall from 25–31 august 2025.



Our participation and attendance was also a reflection on our journey as we celebrate a decade of smart systems and locally-built solutions, this award is a powerful reminder of how far we have come from bold ideas to nationally recognized innovation.





LEEROY SYSTEMS WINS BIG AT THE BOTSWANA CONSUMER FAIR 2025.

Celebrating 10 Years of Innovation, Impact & Homegrown Excellence

What a moment! Leeroy Systems has just been awarded 1st Prize in the Local Manufacturing Category at the Botswana Consumer Fair 2025 Awards and we couldn't be more proud!

As we celebrate a decade of smart systems and locally-built solutions, this award is a powerful reminder of how far we have come from bold ideas to nationally recognized innovation.

To every partner, client, community, and team member who's been part of the journey this win is yours too.

10 years in, and we are just getting started.

We are Futuristic Solutionists





FIGHTING INEQUALITY THROUGH UNITY

AS MUCH AS IT'S OUR DIFFERENCES THAT THAT SET US APART AND MAKES US UNIQUE, IT IS ALSO OUR VERY OWN DIFFERENCES THAT CAN ALSO DIVIDE US AND MAKES US HOSTILE TO EACH OTHER.

Botswana has been the epitome of good standing, good morals, cultural inclusion and equality of all people living in Botswana, At the opportunity of being invited to become a part of hope, Leeroy Systems welcomed the opportunity and invitation to be a part of the Botswana Council of Churches Women's Conference!

*Under the inspiring theme:
"Fighting Inequality Celebrating Strength"*

This powerful gathering is a testament to the resilience, leadership, and unwavering spirit of women across Botswana and beyond. We stand in solidarity with the mission to challenge inequality and uplift the strength found in unity, purpose, and faith.



*Strength in
Unity*





GABORONE NORTH

residents!

We are currently in your area conducting Know Your Customer (KYC) activities as part of the upcoming installation of Smart Prepaid Water Meters



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"FUTURISTIC SOLUTIONS"





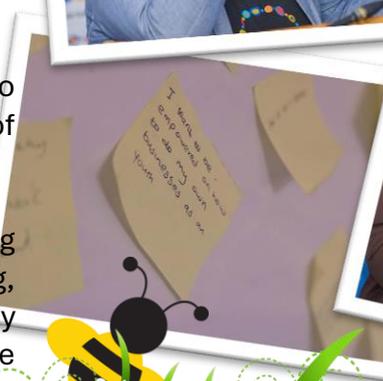
THE YOUTHS ARE STILL FUNDAMENTAL TO OUR FUTURE



WE ARE THRILLED TO SEE THE YOUTH EMPLOYABILITY TOUR, LED BY THE MINISTRY OF YOUTH, GENDER, SPORT AND CULTURE DEVELOPMENT AND THE BOTSWANA NATIONAL YOUTH COUNCIL (BNYC), MAKING WAVES ACROSS BOTSWANA — INCLUDING TSABONG!

At Leeroy Systems, we were excited and proud to support youth empowerment and the creation of sustainable, market-ready jobs.

In Tsabong, the 2-days tour focused on boosting mental health awareness, CV writing, entrepreneurship, and essential market-ready skills — giving young people the tools to shine and succeed!





HUKUNTSI ACTIVATION



Leeroy
SYSTEMS

SPWM
SOLUTIONS

PREPING THE YOUTHS FOR THEIR FUTURE JOBS & CAREER



LEEROY SYSTEMS WAS PROUD TO BE IN HUKUNTSI 3 WEEKS BACK, SUPPORTING YOUTH EMPOWERMENT THROUGH THE YOUTH EMPLOYABILITY TRAINING.

Alongside the Government of Botswana and partners under the Generation Unlimited initiative, we are equipping young people with digital skills, smart work ethics, and access to platforms like LinkedIn and the Botswana National Skills Portal all while promoting social and cultural inclusion.

This was more than than training it's a launchpad for opportunity and belonging.



August Snaps





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