

# GROWTH AND EXPANSION

*Staying the course*

Inside this issue

**PG. 4**

Marketing with a conscience.  
Understanding Leeroy Systems as  
a brand

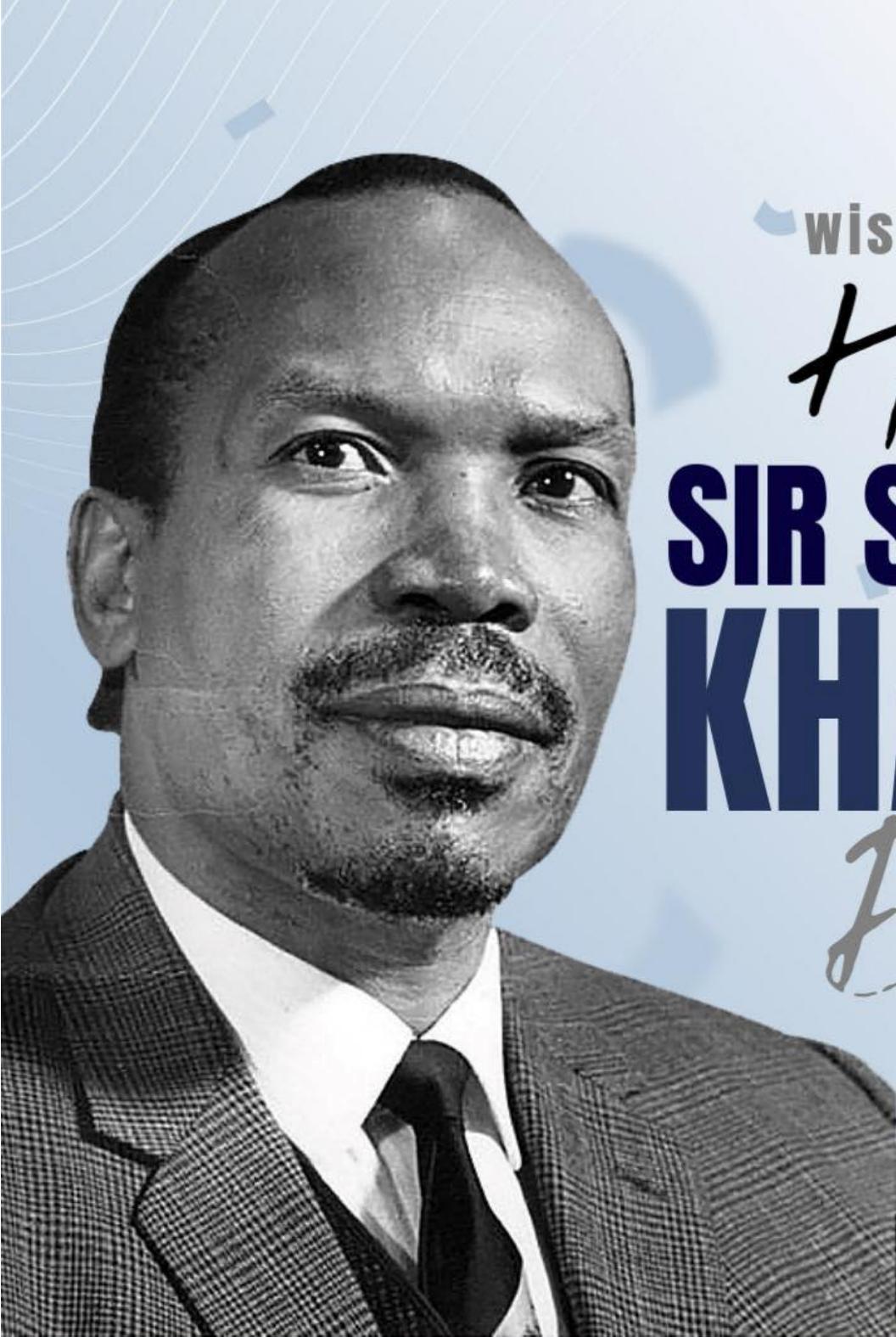
**PG. 6**

Stakeholder Engagement Sessions  
with WUC

**PG. 10**

How significant is the youth into  
the development of our nation





wishing you a

*Happy*

**SIR SERETSE  
KHAMA**

*Day*

**Leeroy**<sup>®</sup>  
SYSTEMS

**SPWM**  
SOLUTIONS

  @leeroyystems [www.leeroyystems.co.bw](http://www.leeroyystems.co.bw)



# Happy Month of July



## JULY FOREWORD FROM THE METER CONTROL OPERATOR SUPERVISOR

*With Modereke*

As we enter this exciting new month, let's carry this same energy and excellence into everything we do. Let's continue to support one another, share ideas, and keep aiming higher. Great things are coming — and we're building them together. Thank you for being the team that gets it done, and done well.

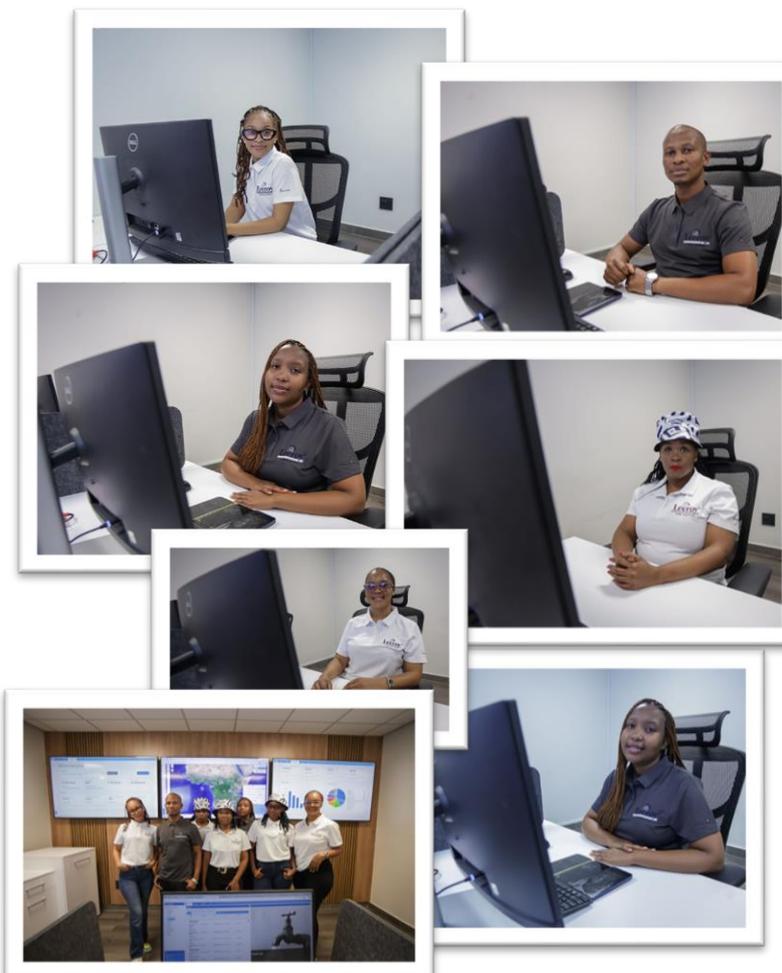
Hello Amazing Team, Welcome to the month of July! Before we dive into the new month, I want to take a moment to celebrate you — the passionate individuals behind our success.

Whether you're in Customer Care Service, Installation, Quality Assurance, Support, Data Capturing, Site Engineering, or SHE, your efforts have been nothing short of incredible. You've shown what it means to be tenacious, resilient, and truly futuristic in your approach to challenges. That kind of spirit is what sets us apart!

From solving complex issues in the field, to protecting our safety standards, delivering excellent service to our customers, and ensuring our data stays accurate and meaningful — you've all played a major role in keeping things moving forward, simply

- Your dedication fuels our progress
- Your teamwork keeps us strong
- Your mindset is shaping the future

*Here's to a bold,  
brilliant July ahead!*





# THE SHOWCASE CASE

## BOTSWANA



### ROAD TO THE SHOWCASE 2025



# LEEROY AT THE SHOWCASE BW

**AS PART OF OUR COMMITMENT TO DEVELOPMENT, SUPPORT AND UPLIFTMENT OF OUR COMMUNITIEES, LEEROY SYSTEMS WERE THE PROUD SUPPORTER ABD SPOSNORS OF THE ROAD TO THE SHOWCASE MADRID 2025**

Leeroy Systems was proud to stand behind a powerful initiative aimed at elevating and promoting local talent through the beautiful game of football. We were honored to support the Football Talent Search (Pre-Selection Exclusive Event), taking place from 23rd to 25th June 2025 in Lobatse, Botswana. Organized by the Africa Must Arise Initiative (AMAI) in partnership with Showcase Madrid, Spain, and endorsed by the Ministry of Sports and Arts, this initiative targets young males aged 15–23 from underprivileged backgrounds, providing a platform to showcase their talent and pursue professional football careers internationally.

### About the Initiative:

The “Road to the Showcase Madrid 2025” is a three-day scouting event designed to identify five exceptionally gifted young footballers from a group of 120 participants. These selected individuals will earn the opportunity to train and compete for placement in elite football academies in Spain.



*Our future lies on the investment of our youths.*





# Project Progress Update

## ENGAGEMENT SESSION WITH WUC

**AT THE BEGINNING OF THE MONTH, LEEROY SYSTEMS ATTENDED THE STAKEHOLDER ENGAGEMENT WITH GABORONE SOUTH CONSTITUENCY COMMUNITY LEADERS**

Leeroy Systems, at the invitation of Water Utilities Corporation (WUC), had the honour of participating in a stakeholder engagement session with Gaborone South Constituency community leaders at Cresta Lodge, Gaborone.

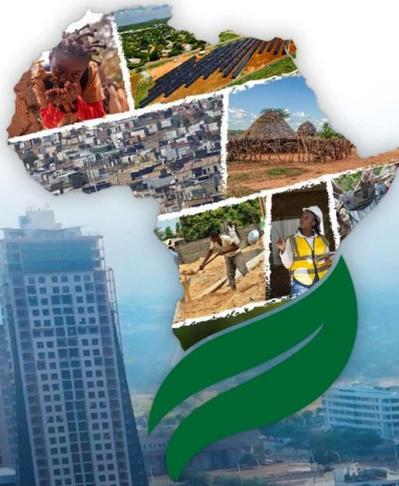
The meeting focused on updates regarding the ongoing installation of Smart Prepaid Water Meters, among other important community service matters shared by WUC.

We are proud to be part of this impactful initiative and remain committed to working hand in hand with WUC and the community to improve water service delivery.





Botswana  
Green Building  
Council



# AFRICA GREEN BUILDING SUMMIT 2025

## “BUILDING AFRICA’S RESILIENCE THROUGH A GREEN BUILT ENVIRONMENT: ADVANCING CLIMATE ACTION TOWARDS NET ZERO EMISSIONS”

11-13 JUNE 2025 | GABORONE, BOTSWANA

08:00AM - 17:00PM GMT+2 | HYBRID

Pre Summit Hackathon | 30 MAY 2025  
Gaborone, Botswana

Follow us   



#AGBS2025 #BeBoldOnBuildings #climateaction #cleanenergy #climatejustice #justtransition #COP30  
#energyefficiency #TheAfricaWeWant

**THE BOTSWANA GREEN BUILDING COUNCIL (BOTGBC), IN COLLABORATION WITH THE WORLD GREEN BUILDING COUNCIL AFRICA REGIONAL NETWORK, IS HOSTING THE AFRICA GREEN BUILDING SUMMIT FROM JUNE 10–13, 2025, IN GABORONE, BOTSWANA.**

As a committed player in sustainable innovation, we are proud to collaborate with industry leaders, policymakers, and change-makers across the continent. Together, we are working toward a resilient and climate-smart Africa through transformative green building practices.

Leeroy Systems was honored to be part of the Africa Green Building summit, that took place on 12 June 2025 at the Gaborone international Conference Centre (GICC) under the theme: **“Building Africa’s resilience through a green built environment: advancing climate action towards net zero emissions.”**

*Sustainable businesses  
are the future*





Ms. Burton attending to a client at our stall who came to enquire about both our services and products.

As a “**Futuristic Solutionist**”, Leeroy Systems is committed to the sustainability of the environment and through our processes and businesses we have continued to show and affiliate with like-minded businesses that are aware of the importance of creating a sustainable environment for future generations.



*Sustainable businesses are the future*





June  
16<sup>th</sup>

*Day of The*  
**AFRICAN  
CHILD**

“FUTURISTIC SOLUTIONS”



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**#LeeroySystems #10yearsofsmarmeters**

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 **Leeroy Systems**





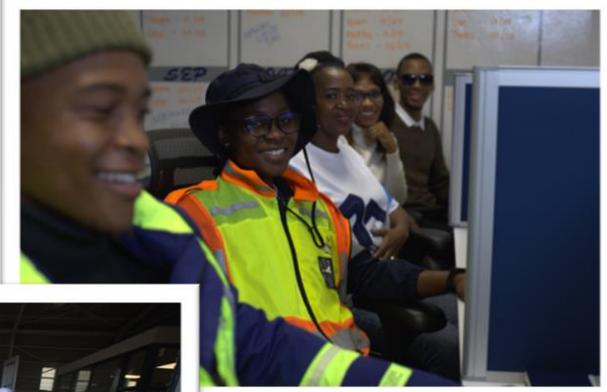
*"Planning and Budgeting for  
Children's Rights"*



# ALUTA CONTINUA 16 JUNE AT LEEROY SYSTEMS



# Cheers for June Snaps



*Celebrating 10 years of futuristic Solutions*

**Leeroy**  
S Y S T E M S

**SPWM**  
SOLUTIONS

Issue 3. June

# STAYING THE COURSE

*Reaching new frontiers*

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